



Presidio Graduate School joins world's most elite in youth movement to find solutions to Global Poverty at the Hult Global Case Challenge

Global top-tier schools will go head-to-head in \$1M poverty challenge

SAN FRANCISCO, CA (JANUARY 26, 2012— The Hult Global Case Challenge announced today that Presidio Graduate School has been accepted and will compete in the [3rd Annual Hult Global Case Challenge](#) (Hult GCC) – an initiative that brings together top students from all over the globe to generate solutions to the world's most pressing social challenges. The Hult GCC, in partnership with the [Clinton Global Initiative](#) and its newly selected partners [Habitat for Humanity](#), [SolarAid](#) and [One Laptop per Child](#), will focus on developing catalytic solutions to the global poverty crisis.

The 2012 Hult Global Case Challenge will focus on breaking the cycle of global poverty through developing sustainable solutions that will provide affordable housing, affordable energy, and affordable education to the bottom of the pyramid. USD 1 million in seed capital is made available annually to provide funding to pilot the very best ideas.

“The Hult Global Case Challenge is thrilled that Presidio Graduate School has joined the initiative,” said [Stephen Hodges](#), President of the Hult International Business School. “This year’s competition has tripled in size, bringing together some of the most talented students to help solve world poverty which can benefit billions of people.”

Ahmad Ashkar, Founder and COO of the Hult GCC attributes the success of the competition to the global youth revolution and said, “We continue to be moved by the large number of students from around the globe who are capitalizing on the opportunity to develop business models that target the bottom of the pyramid.” “We wish every team the best of luck and thank the competitors from Presidio Graduate School for joining us in this youth movement.”

Each team selected was chosen from more than 4,000 applications received. Most colleges and universities had multiple team applicants with one or two teams from each school being chosen.

The Hult GCC regional competitions will take place on February 24-25, 2012 on Hult International Business School’s five campuses in Boston, San Francisco, London, Dubai and Shanghai. Presidio Graduate School will compete in San Francisco.

All regional winners will be flown to New York City for the final competition, which will be held on April 26, 2012, concluding with an award ceremony at one of New York City’s most prestigious landmarks, the New York Public Library. Every finalist will receive the opportunity to meet and

have photos taken with President Bill Clinton, who will serve as the keynote speaker and present the winning team with the award.

Presidio Graduate School's team members include Sarah Cabell (San Francisco, CA) Mara Slade (Redwood City, CA), David Stripling (El Paso, TX), and Shaun Webb (San Francisco, CA).

"We are honored and excited to represent Presidio Graduate School and take part in this event that takes a crowd-sourcing approach to solving complicated social challenges like global poverty," said Mara Slade, Presidio Graduate School's team captain.

The Hult GCC is the world's largest and most internationally acclaimed case competition featuring thousands of students competing from over 100 countries. USD 1 million in seed capital is made available annually to provide funding to pilot the very best ideas. Hult GCC's mission is to develop innovative solutions to some of the world's most pressing social challenges and encourage breakthrough ideas from college and university students around the world.

To learn more about the Hult Global Case Challenge, please visit:

Website: www.hultglobalcasechallenge.com

Facebook Page: <http://www.facebook.com/hultglobalcasechallenge>

Twitter Page: <http://twitter.com/hultglobalcase>

About Presidio Graduate School

Presidio Graduate School educates and inspires a new generation of skilled, visionary and enterprising leaders to transform business and public policy and create a more just, prosperous and sustainable world. Through innovative professional degree, executive certificate and research programs, Presidio activates students and professionals across a range of disciplines, industries and sectors to bridge the gap between commerce and the common good.

About Hult International Business School

Hult is the world's most international business school with campuses in Boston, San Francisco, London, Dubai, and Shanghai. The School offers a range of business-focused programs including MBA, Executive MBA, Master and Undergraduate degrees. Hult's one-year MBA program is ranked in the top 30 in the world by *The Economist* and among the top 100 by the *Financial Times*. www.hult.edu.

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